



Mobile Enterprise Solutions for Supply Chain Execution



## Bacardi Bottling, Inc.

Even while they were achieving business benefits from using Oracle's JD Edwards as their enterprise software system, Bacardi Bottling was managing their inventory control and order fulfillment processes with paper-driven, manual procedures.

As a result, achieving their accuracy objectives required large investments of human and financial resources.

"We spent hundreds of thousands of dollars in overtime costs each year trying to meet regular customer orders," said Ismael Rodriguez, IS Manager for Bacardi Bottling. "So we looked for a solution that would reduce costs, streamline receiving and fulfillment, and enable us to meet increasingly demanding customer needs. Continuing to manually collect data or use PCs as terminals simply became unrealistic," Rodriguez added.

"The answer to our problems in this area was RF-SMART. RF-SMART eliminated almost all of the added expenses we were incurring to accurately meet customer needs on a timely basis."

Now, RF-SMART enables Bacardi to efficiently complete accurate, real-time transactions for critical material handling tasks associated with the bottling process, receipts, inventory control, counts and order fulfillment.

### About Bacardi

*Bacardi, the largest privately held spirits company in the world, produces and markets a variety of internationally recognized spirits. Bacardi Limited's brand portfolio consists of more than 200 brands and labels including: BACARDI® rum, the world's number-one selling rum; GREY GOOSE® vodka, the world-leader in super premium vodka; DEWAR'S® Scotch whisky, the number-one selling blended Scotch whisky in the United States; CAZADORES® blue agave tequila, one of the top-selling premium tequilas worldwide; MARTINI® vermouth, the world-leader in vermouth; and other leading brands. It was founded in Santiago de Cuba, February 4, 1862. For more information, visit [www.bacardi.com](http://www.bacardi.com)*

"With RF-SMART, we have experienced a 25% increase in productivity and a 67% decrease in overtime costs – a savings of more than \$300,000 annually. Although we thought the system would pay for itself in two years, it only took nine months," Rodriguez stated.

One example of the increase in productivity is that Bacardi used to require several hours of overtime to ship 20-25 trailers a day. Since implementing RF-SMART, Bacardi now ships 40 to 45 trailers each day without additional headcount or overtime expenses.



Commenting on what it is like to work with ICS, Rodriguez said, "ICS is really the definition of a business partner for Bacardi. They support RF-SMART almost entirely so we can use our internal IS resources for other projects."

He went on to say that "the personnel on the RF-SMART team are very bright and dependable professionals with impeccable knowledge of their application. The entire team has been more than willing to cooperate with us since day one."

Because Bacardi is so satisfied with their RF-SMART solution, its performance, their return on investment and with ICS service and support, Rodriguez said, "I frequently recommend RF-SMART to companies."